

RAV4 Accessories



A background image of a beach at sunset. The sky is a mix of orange, yellow, and light blue. The water is calm, and a small sailboat is visible on the horizon. The foreground shows the wet sand of the beach with some ripples.

From town to country to beach, and back. The RAV4 pioneered urban driving. It has a love of city sophistication and a big heart for adventure. Genuine Toyota accessories add to the appeal by giving you extra choices for style, practicality and technical innovation.

Toyota accessory packs extend the concept. The special SUV and style packs combine a compelling selection of related Toyota accessories. Each offers a great value way of personalising the RAV4 to the life you lead.

- 04. RAV4 packs
- 06. Technology
- 14. Exterior
- 30. Interior
- 41. Car care
- 42. Accessory range list



Accessory packs

Toyota accessory packs are designed for individuality, convenience and value. Whether your preference is added style or SUV personality, each item in every pack is co-ordinated to make your choice effortlessly satisfying. Reassuringly, Toyota accessories reflect the same high quality and attention to detail as the RAV4 itself.

SUV pack

RAV4 has an aura that says life is to be enjoyed. The SUV accessory pack adds to the effect by enhancing your car's rugged appeal.

01 Front underrun - silver

Great looking protection against stone chips.

02 Rear underrun

Tough yet stylish guard for the rear underbody.

03 Premium side steps

Available for models with or without over-fenders.



01



Style pack

True style is an expression of individuality. It's applying those carefully chosen touches to give your car a special look. The RAV4 style pack does exactly that.

01 Side sills

A dash of chrome to emphasise the side contours.

02 Rear chrome garnish

An eye-catching highlight for the rear door (not applicable for cars with a spare wheel cover).



01





02



03



02



Inspiring technologies

Toyota technology accessories inspire pleasure and relaxation in equal measures. There's navigation to guide you. Hands-free telephony for safe communications. And entertainment to broaden the horizons for you and your passengers. This is technology as it should be. Every button and display is designed to be user friendly. Each function has been conceived to satisfy a need.

Technology is at the heart of urban living; Toyota accessories use it with magnificent effect.



Integrated

The RAV4 is such a rewarding car to drive you'll enjoy every moment whether nipping through the city or making a grand excursion. A Toyota multi-media navigation system, specialised audio accessories and integration for your personal technologies make even more of the pleasure.



TNS410 detachable navigation

Great navigation, comprehensive multi-media functionality and easy operation. Plus the flexibility to detach the navigation section for use in or out of your car.

- Detachable TomTom navigation unit with 4.3" screen.
- Touch screen controls and voice activated destination input.
- Full map coverage of either West or East Europe.
- Multi-language choices.
- In-car multi-media including an MP3/WMA CD player, DVD, AM/FM radio and both AUX and USB terminals.
- Optional iPod music and video compatibility.
- Bluetooth® technology for mobile phone integration and data links.
- Rear view camera compatibility.



TNS510 multi-media navigation

Setting new standards for in-car multi-media navigation systems. Innovative technologies make the TNS510 clearer, faster and more intelligent than ever before.

- 5.8" screen with colour graphics and touch screen controls.
- Full map coverage for West Europe, East Europe or Russia.
- Navigation instructions in 10 different languages.
- Multi-media including MP3/WMA CD player, DAB ready audio, AUX socket, USB slot and optional iPod compatibility.
- Bluetooth® technology enabling mobile phone integration and music playback.
- Rear view camera compatibility.



01



02



03



04



05

01 USB integration kit

USB, iPod and iPhone sockets for plug and play convenience.

02 iPod connection cable

Connects your iPod to a Toyota multi-media navigation system (location dependent on navigation unit type TNS410 or TNS510).

03 CD changer

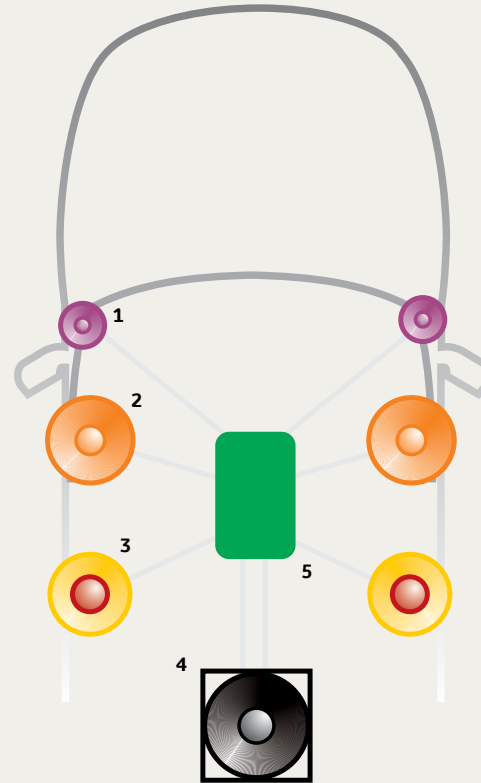
Six disc capacity for hours of continuous listening. Securely locates under a seat.

04 Sub-woofer

Adds an extra dimension of quality to your RAV4's pre-fitted audio.

05 DAB

Upgrades your car's multi-media navigation system or standard radio so you can listen to DAB transmissions.



JBL premium sound system
Custom designed to link with and enhance your car's audio. Features include a 440 Watt DSP amplifier, front tweeters and woofers, rear coaxial speakers and a 110 Watt rear subwoofer. The result is an acoustic performance equal to top quality home systems.

1. Mid/high range speaker
2. 17cm woofer
3. 16cm coaxial speaker
4. 20cm sub-woofer (110 Watt)
5. DSP (Digital Signal Processing) amplifier



06

06 JBL premium sound system
The system of choice for breathtaking acoustic clarity.

Seamless

Toyota technology accessories are a perfect complement to the dynamics of today's world. Each accessory co-ordinates seamlessly with the RAV4 whether your choice is for added entertainment, a safer way of keeping in touch or extra security.

01



02



01 Clear viewing

Film and graphic imagery reproduce superbly on the system's 7" screen.

02 Headphones

The infra-red headphones automatically switch off to preserve battery life when no signal is received.

03 Remote control

Passengers can operate the entertainment system without adjusting their seatbelts.

03



Modular in-car entertainment system

Travel takes on a new dimension with the Toyota in-car entertainment system. Journeys will fly by for rear seat passengers as they watch a DVD, play on a connected games console or review video recordings and photographs. With the comfort of the RAV4's interior, your passengers can watch, listen or play to their hearts' content.

Features include an all-in-one DVD player with CD and MP3 compatibility, a 7" screen, infra-red headphones, remote control and a USB slot for accessing media straight from a memory stick. Conveniently, the system is easy to move between cars. Similarly, the screen unit can be swapped from one seat to another and the screen height will adjust for adult or child viewing.

Bluetooth® hands-free system

The Bluetooth® hands-free phone* system is ideal if your RAV4 isn't enabled for Bluetooth® communications as standard.

A choice of either steering wheel controls or an illuminated control pad combines with voice recognition commands such as voice dialling to make the system very easy to use. The system also plays music stored on your phone through the car's speakers.

*Contact your Toyota Retailer for details of phone compatibility.

04 Bluetooth® steering wheel controls

Fingertip accessibility for the ultimate ease of use.

05 Bluetooth® control pad

Dashboard control for your phone's call functions and music streaming.

06 Bluetooth® complementary kit

Includes an external antenna and a cable-less cradle to hold your phone* and charge the battery. Complements all Toyota pre-fitted and accessory Bluetooth® technologies.



07 HomeLink®

Operates up to three home automation systems such as garage doors, drive gates and security lighting from inside your car. The control unit is available in black or grey.

08 Vehicle security system

A powerful alarm to complement the RAV4's pre-fitted immobiliser. An optional incline sensor warns of attempted wheel theft and towing.

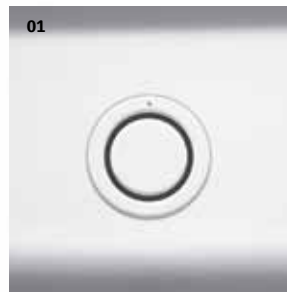
Guiding

Even with the manoeuvrability of the RAV4, you'll find Toyota parking systems a big help in avoiding accidental scuffs and scrapes.

The Toyota parking aid has ultrasonic sensors that link with in-cabin alarms to warn you of obstacles. Depending on the specification of your RAV4, you can add sensors to the front, rear or front and rear bumpers. Conveniently, the front and rear alarms have different sounds for ease of identification. Toyota parking assist, with its rear view camera, can be used independently or in combination with the parking aid sensor system.

01 Parking aid system sensors

The ultrasonic sensors are coloured to match your car's bumper.



Parking assist

The parking assist camera makes reversing even easier by showing what's happening behind. The images can be seen either on a special rear view mirror or through the screen of your Toyota multi-media navigation system.

02 Parking assist rear camera.

Robust yet discreet. The camera shows anything in your way.

03 Parking assist navigation viewing

You can view rear camera images in your Toyota navigation screen.

04 Parking assist rear mirror

An integral monitor on the mirror displays rear camera imagery.



Compelling originality

Sophisticated, stylish and compact. Urban yet worldly. The RAV4 turns heads in admiration wherever it goes. Toyota accessories add to the compelling sense of originality.

What's so important about Toyota accessories is that they have been designed especially for the RAV4. Alloy wheels and touches of style. Roof racks and carrying attachments for those big adventures. Every detail has been considered, measured and tested. Installation is easy, the integration perfect and the performance as assured as your car itself.





Expressive

The key to Toyota accessories is that their design complements both form and function. Nothing is ever considered in isolation. The range includes great looking practicalities such as underruns and side steps along with style features including side and rear chrome bars.

Whatever your perspective, each Toyota accessory reinforces the expression of taste and personality.

01



02





03

01 Front guard with front underrun

The rugged look of a polyurethane front guard combined with a protective underrun.

02 Front underrun

Stylish protection for the under-engine compartment.

03 Rear underrun

Adds to the appeal of your car's tough rear-end styling.

04 Rear bar

Distinctive chrome design to guard the rear-end.

05 Side bars

Adding to the look of style and strength.

06 Side steps

With a non-slip surface for easier access to your car.

07 Premium side steps

Textured all-metal finish for added style. Available for models with or without over-fenders.



04



05



06



07

Inspired

Toyota style accessories take their inspiration from the excitement of modern living. Like the RAV4 itself, they represent the convergence of urban sophistication and pioneering versatility.

There's tough practicality in the steel bumper protection plate. A show of individuality in the rear chrome garnish. And a display of power and performance with the aerodynamic roof spoiler and rear skirt. Each accessory is distinct, yet all are fully co-ordinated.

01



02



03



01 Roof spoiler

Creates the appearance of streamlined efficiency.

02 Rear chrome garnish

An eye-catching highlight for the rear door (not applicable for cars with a spare wheel cover).

03 Rear bumper protection plate - steel

Ultra tough protection for sliding things in and out of the boot.

04 Rear skirt

Robust aerodynamic design to suit a dual exhaust pipe system.

04



Protective

Taking a little extra care can make a big difference through the life of your car. Toyota accessories do that by providing a dependable layer of added protection against the scuffs and scrapes of a busy world.

The side mouldings, protective films and rear bumper plate all work to guard your car against accidental scratches that can happen so easily. Each is designed to help keep your RAV4 looking as good as new.



01



02

- 01 Side mouldings**
Effective protection against minor door panel damage.
- 02 Rear bumper protection plate - plastic**
Guards the bumper against scratching when loading or unloading the boot.
- 03 Rear bumper film**
Transparent adhesive film to help prevent paintwork damage.
- 04 Door handle film**
Practical protection against paintwork scratches.



03



04

Purposeful

RAV4; it's a yearning to explore, to go beyond the beaten track. That's life! Wherever you go, Toyota accessories will help deal with the conditions. Each accessory is designed to make your journey safer and more comfortable.

01



02



01 Headlamp covers

Tough protection against stone chips.

02 Hood deflector

Shaped to deflect spray and mud away from the windshield and protect your car from stone chips.

03 Wind deflectors

Reduces wind noise and turbulence when driving with the windows open.

04 & 05 Mud flaps

Made to fit your car's wheel arches. Available for the front and rear.



Adventurous

Driving the RAV4 inspires a true sense of freedom. The Toyota aluminium roof rack, or roof rails and cross bars, combine with a wide choice of optional carrying attachments to give you extra flexibility for exploring life's big adventures.

01 Roof rack

Strong, lightweight aluminium design with security locking. Available for three and five door cars.

02 Cross bars

These lock onto Toyota roof rails and form a base for optional carrying attachments.

03 & 04 Roof rails

Permanently fixed rails for combination with Toyota cross bars. Available in black or silver.

05 Boat holder

Lockable design with adjustable straps for a kayak type boat.

06 Luxury kayak holder

Shaped to secure a kayak type boat on its side. Fully lockable.

07 Luggage box

Aerodynamic design with central locking and passenger side opening.

01



02



03



04



05



06



08 Ski box

Holds all your ski accessories. Featuring passenger side opening and central locking. Available in standard, medium and luxury extra large versions.

09 - 11 Ski and snowboard holders

Lockable design for skis and snowboards. Available in small, medium and large sizes including the large luxury holder with its extendable carrier for easy loading.

12 Surfboard and mast holder

Custom designed for the awkward shape of a surfboard or windsurfboard and mast.



07



08



09



10



11



12





01 Standard bicycle holder

Lockable design with a quick lock and release system for easy loading and unloading.

02 Medium bicycle holder

Featuring a tough anti-theft system and moulded profiles to grip the bicycle wheels. Fits on either side of the roof.

03 Luxury bicycle holder

Lightweight, lockable aluminium with wheel and frame grips. Conveniently, the frame grip can be adjusted at roof height. Fits on either side of the roof.

01



02



03



Powerful

The power and strength of the RAV4 is an open invitation to fit a towing hitch and expand your car's leisure potential. How about for towing a jet-ski, trailer or small caravan? Or perhaps to attach a rear bicycle holder so you can stretch your legs when you arrive?

01 Rear bicycle holder

Lightweight high strength steel design for securely carrying two bicycles. The holder attaches to a Toyota towing hitch and features security locking plus an integral lights and licence plate unit.

02 - 04 Towing hitches

Your choices include fixed and flanged permanently mounted hitches or the detachable hitch with a removable hook. Each has a capacity up to 2000 kg. Optional wiring kits are also available.



02



03



04



Creative

Toyota alloy wheels make a bold statement about how you like to present yourself. The choices range from sporty and dynamic through to urban sophistication. With so much on offer you can be truly creative.

Lowering springs increase the effect by giving your RAV4 a distinctive low-slung appeal.

Nobilis 16"



Platanus 16"



Acacia 17"



Quercus 17"



Pitlane 17"





Podium anthracite machined - available in 16", 17" & 18"



Saribus 17"



Saribus anthracite 17"



Podium bright machined - available in 16", 17" & 18"



Podium silver 16"

01 Lowering springs

Engineered to complement the RAV4's shock absorbers.

02 Wheel locks

The rounded profile and coded key help protect your valuable alloys.

03 Winter rim 16"

Especially for use with winter tyres.

04 Snow chains

Added grip in snow and ice.



Private space

To sit inside the RAV4 is to enjoy an oasis of peace and calm. The ride is quiet and smooth. The fittings are beautifully designed. Everything is pleasing to touch and see.

Toyota interior accessories give you flexibility to enhance the sensation. By adding special extra touches of finesse or practicality you can make the RAV4's interior more inviting than ever. With Toyota accessories you create a private space tailored to the way you like things to be.





Leather Interior image to follow - Week 12

Luxurious

There's nothing to compare with a Toyota leather interior for true luxury. Style, comfort and practicality all combine in a presentation that's as good to look at as it is to sit in. With a choice of colours and colour combinations you can really express your personality. The design includes seats, head rests and door panels and is fully airbag compliant.

Added details such as front seat heaters, shift knobs and footwell illumination complete the feel of ultimate prestige.

01 Leather interior

A classic combination of style and practicality.

02 & 03 Shift knobs

Choose either a traditional luxury or modern sporty design.

04 Leather handbrake

The final detail for a prestigious appearance.

05 Footwell illumination

Convenient, practical and very stylish.

06 Front seat heater

Added warmth for really cold weather.



Personal

Whether sun blinds or scuff plates, the choices are about you and your priorities for style and practicality. Sun blinds not only give you privacy, but also help keep you cool when the sun is uncomfortably hot. Similarly, scuff plates look great while also guarding the paintwork on your car's door sills.

01 & 02 Sun blinds

The opaque anti-glare outer surface shields the inside of your car while still enabling you to see out. Side and rear blinds are available for all RAV4 models.

03 - 04 Scuff plates

Toyota scuff plates are purpose designed to fit the RAV4's door sills and protect the paintwork against scratching. Available for front and rear side doors.





Practical

Your dynamic RAV4 has an interior that's truly inviting. Preserving the appeal is so much easier with the Toyota range of floor and trunk mats. Each is custom made to protect against the ins and outs of daily life.



01 & 02 Velour floor mats

Available in standard or luxury weights and in anthracite or beige colours.

03 Needle-felt floor mats

Hard wearing textile mats in a complementary anthracite colour.

04 Rubber floor mats

The toughest protection against mud and dirt.

05 Trunk liner

Tough black rubber with an anti-slip surface and raised lip, to protect against dirt and minor spills.

06 Reversible trunk mat

Water-proof plastic on one side and an attractive textile finish on the other.

07 Cargo liner

Tough black rubber with high raised edges to contain mud, dirt and spilled liquids.



Individual

Toyota accessories are especially designed to reflect the different ways people like to live with their car. From cargo nets to dog guards and cool boxes, each accessory adds practicality while meeting your needs as an individual.



01 Back door storage bag

Two bags in one! One part has a strap for carrying as a shoulder bag.

02 Coolbox

Plugs into your car's 12V accessory socket to keep refreshments either hot or chilled.

03 Barrier net

Prevents luggage and bags sliding into the passenger space.

04 Vertical cargo net

Ideal for keeping smaller items neatly in place.

05 Utility net

Trouble free storage for anything from sports equipment to beach toys.

06 Dog guard – full

Gives your pet a secure personal space. An optional trunk liner is the ideal combination.

07 Tonneau cover

Creates a convenient shelf while hiding the trunk contents.

08 Dog guard – half

Prevents your pet jumping from the boot into the passenger area.



Reassuring

The RAV4 has lots of space for children. But youngsters come in all shapes and sizes and so keeping them safe needs careful thought. Be assured, with Toyota child restraint seats you have individually designed options for each age group.

01



Baby-Safe Plus restraint seat
Comfort and protection for babies from birth up to around 9 months (up to 13 kg).

02



Duo Plus ISO fix restraint seat
For children between 9 months and 4 years (approximately 9 to 18 kg).

03



Kid restraint seat
Height adjustable for children between 4 and 12 years (approximately 15 to 36 kg).

01 Baby-Safe Plus restraint seat

Features an integral retractable canopy to protect young skin against the sun and wind.

02 Duo Plus ISO fix restraint seat

For maximum safety the seat locks into the rear ISO fix bars to anchor directly to the car body and also has a top tether to prevent forward tipping. Deep padded wings increase side impact protection.

03 Kid restraint seat

The seat has a booster cushion and an adjustable head rest to add flexibility for a growing child.



Caring

Sometimes it's the little things in life that make a big difference. Extra filtration to keep the cabin air clean. Being prepared for the unexpected. Toyota accessories for the RAV4 consider the details of helping care for you and your car.

01 Fire extinguisher, warning triangle, first aid kit

Essential preparation for whatever may wait around the next corner.

02 Reflecting jacket

See and be seen is a golden rule of personal safety.

03 Touch-up paint

Available in stick and aerosol for those little scratches.

04 Spare light bulb kit

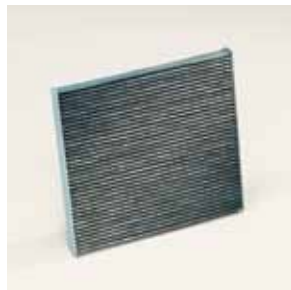
Be sure, be safe, with a complete set of replacement bulbs.

05 Replacement battery

A perfect fit for your RAV4.

06 Car care systems

Glass cleaner, upholstery cleaner, leather cleaner, windscreen washer fluid.



Cabin air filter

Helps prevent pollen, dust, odours and fumes entering the cabin.

Accessory range list

	Page		Page
Alloy wheels	28	Floor mats	36
Back door storage bag	38	Footwell illumination	33
Barrier net	38	Front guard	16
Bicycle holders	26 & 27	Front seat heater	33
Bluetooth® complementary kit	11	Front underrun	04 & 16
Bluetooth® control pad	11	Headlamp covers	22
Bluetooth® hands-free system	11	HomeLink®	11
Bluetooth® steering wheel controls	11	Hood deflector	22
Boat holder	24	iPod connection cable	09
Cabin air filter	41	JBL premium sound system	09
Car care	41	Kayak holder	24
Cargo liner	37	Leather handbrake	33
CD changer	09	Leather interior	32
Child restraint seats	40	Lowering springs	29
Coolbox	38	Luggage box	25
Cross bars	24	Modular in-car entertainment system	10
DAB	09	Mud flaps	23
Dog guards	39	Navigation systems	08
Door handle film	21	Parking aid system sensors	12

	Page		Page
Parking assist navigation viewing	12	Side sills	04
Parking assist rear camera	12	Side steps	17
Parking assist rear mirror	12	Ski and snowboard holders	25
Premium side steps	05 & 17	Ski box	25
Rear bar	17	Sub-woofer	09
Rear bumper film	21	Snow chains	29
Rear bumper protection plates	19 & 21	Sun blinds	34
Rear chrome garnish	05 & 19	Surfboard and mast holder	25
Rear skirt	19	Tonneau cover	39
Rear underrun	05 & 17	Towing hitches	27
Reversible trunk mat	37	Trunk liner	37
Roof rack	24	USB integration kit	09
Roof rails	24	Utility net	38
Roof spoiler	19	Vehicle security system	11
Scuff plates	34 & 35	Vertical cargo net	38
Shift knobs	33	Wheel locks	29
Side bars	17	Wind deflectors	23
Side mouldings	20	Winter rim	29

Appearance and specifications are subject to change without notice. No part of this publication may be reproduced, without prior written permission from Toyota Motor Europe.

Note: vehicles pictured and specifications detailed in this brochure may vary from models and equipment available in your area.

© 2010 Published by Toyota Motor Europe, Customer Services Business Support Department - Brussels.



TOYOTA

**Today
Tomorrow
Toyota**