



CAMRY

LEAD WITH CLARITY

THE NEW TOYOTA CAMRY HYBRID.

In a world of uncertainty, you need a car you can rely on. A car that puts everything into clearer perspective. Enter the Camry Hybrid. Building on more than 20 years of hybrid expertise, Toyota's high performance vehicle fuses dynamic innovation with timeless sophistication. Sharpen your senses and cut through the blur in this exquisite saloon, which offers seamlessly integrated technology in an incredibly refined outer shell. Powered by a 2.5 litre petrol hybrid engine, the Camry Hybrid offers remarkable roadholding, giving you a great sense of control. Ride in total comfort in a car that exudes style, both inside and out.

CONTENTS

4	Hybrid Engine
6	Exterior Design
8	Design Details
10	Interior Cockpit
12	Interior Comfort
14	Technology
16	Safety
18	Grades
28	Accessories
32	Colours
34	Wheels & Trims
36	Specifications
40	Toyota Fleet Mobility
42	Environment & Peace of Mind



HYBRID POWER THAT SHARPENS THE SENSES

DRIVE FORWARD WITH OPTIMAL EFFICIENCY.

Building on a long legacy of dynamic innovation, Toyota's elegant Camry Hybrid brings together high performance, fuel efficiency and low CO₂ emissions for an unprecedented driving experience. This ultra-smooth saloon offers a cleaner drive without sacrificing power or style. Get behind the wheel of a new class of hybrid that packs a serious punch. Powered by a quiet 2.5 litre self-charging petrol hybrid engine, this feat of engineering provides plenty of torque at low speeds, phenomenal power at higher speeds with greater responsiveness and effortless acceleration.

DESIGNED TO BE THE FOCAL POINT

AN IMMEDIATELY STRIKING, CONFIDENT SALOON.

Lead by example in a saloon that spares no expense in the style stakes. Embodying Toyota's hunger for perfection, the exquisitely redesigned Camry Hybrid promises to leave a lasting impression with a subtle yet distinctive new look. Command confidence on the road in a car that builds on decades of commitment to refinement. Blending the elegance of a high-quality saloon with a dynamic edge, the sleek Camry Hybrid exudes true road presence. This beautifully sculpted ride has a highly rigid body, a lower bonnet for improved visibility and comes in a number of elegant paint finishes to ensure you turn heads on every journey.



THE POWER IS IN THE DETAILS

SUBTLE YET IMPACTFUL, THE NEW DESIGN DETAILS ELEVATE CAMRY HYBRID TO NEW HEIGHTS.

One glance at the Camry Hybrid will tell you that this is no ordinary saloon. The product of expert architecture, every element radiates an unmistakable air of confidence. The front fascia has been restyled for maximum impact; with a new look for both the upper and lower grilles. The bars in the lower grille extend further back into the sides, making the car appear broader and more dynamic. You can even embellish the lower grille by choosing between two colours – black or dark grey. In addition, a choice of impactful 17" and 18" alloy wheels and high-end LED taillights complete the striking design. These powerful details ensure the Camry Hybrid exudes elegance.



NEW GRILLE

A bold new honeycomb-style front grille extends around the vehicle giving an aerodynamic impression, making the Camry Hybrid appear lower, wider and more self-assured.



TAILLIGHT ORNAMENTATION

Distinctive LED taillights feature an eye-catching shape that flows seamlessly into the rear bumper, ensuring you're always seen.



DESIGN DETAILS

CRAFTED TO STAND OUT

Glide on beautiful 17" alloy wheels, elegantly designed to emphasise luxury. For a dynamic edge, 18" alloy wheels have a machined-face in a dark grey metallic finish for impressive road presence.

A SERENE SPACE TO SHARPEN THE MIND

**AN INVITING COCKPIT THAT OFFERS SEAMLESS
INNOVATION AND EXQUISITE REFINEMENTS.**

Step inside the Camry Hybrid and enjoy a first-class driving experience, every day. This superior saloon takes refinement to the next level with an exquisitely crafted interior. The contemporary cockpit cleverly maximises space with a floating 9" infotainment touch screen display designed to encourage greater driving clarity. Now positioned higher in the dash for improved ergonomics, this multimedia screen makes it easy to find everything you need, including navigation, music and Apple CarPlay or Android Auto™. And through the MyT app, you can link up and stay in contact with your Camry Hybrid, opening up a world of possibilities.

Apple CarPlay is a trademark of Apple Inc.





RELAX IN COMPLETE COMFORT

A HARMONIOUS CRAFTED INTERIOR THAT OFFERS ALL THE SPACE AND PRACTICALITY YOU NEED.

The Camry Hybrid is a superior saloon that offers both you and your passengers an unrivalled sense of comfort. The spacious interior with its quality seating makes every journey feel premium. Toyota only use the finest materials throughout for a smooth and relaxing driving experience. There is no compromise on headroom or legroom throughout the car, so you can stretch out and enjoy the open road. You'll benefit from an intelligently designed cockpit that maximises space, while passengers are treated to reclining rear seats and access to a multi-function control panel that provides access to music and air conditioning. Wherever you go, the generous luggage capacity means you can take even more with you.

SMART TOUCHES FOR A SUPERIOR DRIVE

SEAMLESS TECHNOLOGY THAT ELEVATES EVERY DRIVE.

A plethora of innovative features come together to make the Camry Hybrid an astonishing saloon. Seamlessly integrated technology elevates every ride, ensuring an intuitive driving experience, every time. Three seamlessly integrated screens ensure you are always connected and informed. A 7" TFT screen between the dials provides clear and easy access to driving information including route guidance, while a 9" touch screen display gives access to music, navigation and more. The Camry Hybrid cabin benefits from sensational sound insulation, so you can enjoy flawless surround sound with greater clarity. With nine premium speakers created by audio specialist JBL, the Camry Hybrid is a saloon made for long journeys and epic soundtracks.



JBL AUDIO SYSTEM

Erase outside noise and listen to music in razor-sharp quality. The premium nine-speaker JBL surround sound system brings every song to life.



MULTI-FUNCTION CONTROL PANEL

This panel in the rear armrest lets backseat passengers control their experience and adjust everything from music to temperature and blinds.



MULTIMEDIA SCREEN

The large 9" multimedia screen operated through the touch screen or via physical buttons offers seamless connectivity. You can sync your smartphone using Apple CarPlay or Android Auto™ to message or find your favourite playlist with ease.

TECHNOLOGY TO KEEP YOU SAFE

AN INTELLIGENT SAFETY SYSTEM FOR COMPLETE PEACE OF MIND.

Life can be unpredictable. However, with the Camry Hybrid, you'll always be prepared for the road ahead. Toyota Safety Sense, a full suite of revolutionary driver-assistance technologies designed to support situational awareness, comes as standard to protect you and all your passengers. Road Sign Assist, Automatic High Beam and Lane Trace Assist help you drive safely while the Emergency Steering and Intersection Turn Assistance on Pre-Collision System gives you extra peace of mind. From monitoring road signs to automatic braking that makes parking easier, the intelligent and adaptive safety tech in the Camry Hybrid is designed for all life's possibilities.



For illustrative purposes only; showing a combination of several safety features. See our website for complete information on safety features.



1. PRE-COLLISION SYSTEM ENHANCED WITH EMERGENCY STEERING ASSIST AND INTERSECTION TURN ASSIST
Pre-Collision System is using alert, brake assist or automatic braking to reduce the likelihood and severity of impact, and can detect cars, pedestrians (day or night) and cyclists (day only). Two new functions support the driver even further in daytime driving: Intersection Turn Assist provides help when turning at junctions, while Emergency Steering Assist helps the driver to operate prompt steering while keeping vehicle stability when making evasive manoeuvre.



2. ROAD SIGN ASSIST
The system monitors the road signs ahead, displaying current speed limit or overtaking restrictions in clear view on the colour TFT cockpit display.



LANE TRACE ASSIST
This feature keeps the vehicle centred in its lane and if the car begins to drift from the lane unintentionally, steering assist is applied to correct its course.



INTELLIGENT ADAPTIVE CRUISE CONTROL
This technology includes the features of Adaptive Cruise Control combined with Road Sign Assist, automatically keeping the car at a pre-selected speed and warning the driver if the speed limit changes, and allowing the driver to easily adapt the cruising speed accordingly.

ACTIVE



Main features

- Black fabric
- 17" alloy wheels (10-spoke)
- Toyota Touch® 2 multimedia system
- Coloured TFT information display
- Pre-Collision System with Pedestrian and Cyclist Detection
- Intelligent Adaptive Cruise Control (iACC)
- Adaptive Cruise Control switch on steering wheel
- Daytime running lights (LED)
- Automatic High Beam
- Smartphone Integration
- Titanium-effect insert on centre console box
- Satin chrome deco line on doors
- Satin chrome interior door handles
- Rear-view camera display in audio screen



MESH PATTERN INSERT

Great care is taken with each detail and the new Mesh pattern insert on centre console box adds the finishing touches to the contemporary cockpit.





BLACK LEATHER SEATS
 The black leather seats with a chic herringbone pattern further enhance the sense of sophistication.



COMFORT

- Main features (additional to Hybrid Active)
- Black leather or ivory leather
 - Heated driver & front passenger seats
 - Leather front door trim
 - Power-sliding front passenger seat
 - Power-adjustable lumbar support on front passenger seat



COMFORT+

Main features (additional to Hybrid Comfort)

- Leather-like trim with fabric insert
- 18" dark grey machined-face alloy wheels (15-spoke)
- Toyota Touch® 2 with Go navigation system
- Camry door scuff plates
- Privacy glass on rear windows
- Smart Entry & Start System



BLACK SYNTHETIC LEATHER SEATS
This sporty and supportive seat trim provides the comfort of fabric with the texture of leather.



TOYOTA TOUCH® 2

The 9" touch screen unlocks a wealth of new features giving you better navigation and connected real-time updates. The responsive screen and improved menu lets you drag and flick with ease.

LUXURY

Main features (additional to Hybrid Comfort)

- Black leather or ivory leather
- Dark grey painted lower front grille
- Chrome insert on lower front side grille
- Chrome exhaust pipe finisher
- Heated steering wheel
- Dark wood-effect insert on centre console box
- Rear Cross Traffic Alert with automatic braking (RCTB)
- Blind Spot Monitor (BSM)



EXECUTIVE

Main features (additional to Hybrid Luxury)

- Head Up Display
- Panoramic View Monitor display in audio screen
- Memory function on steering wheel
- JBL premium sound system
- Memory function on driver seat
- Multi-function control panel in rear armrest
- Rear window electric sunshade
- Driver & front passenger air ventilated seats
- Heated outer rear seats



REAR ARMREST

A multi-function control panel in the rear armrest provides rear seat access to music, seat reclining and air conditioning settings. You can also operate the rear blind for complete privacy.



ACCESSORIES

STYLING PACK

Camry's powerful stance and flowing lines make a strong impression wherever it goes. Add the Toyota Styling Pack with its carefully chosen design details and you create a look of pure individuality.



ALLOY WHEELS

The modern Camry design is enhanced by stylish 17" silver alloy wheels with 10 spokes.

REAR SPOILER

Toyota genuine spoiler, creating less drag with increased sportive aerodynamics.

PROTECTION PACK

Protect your Toyota from day-to-day wear and tear and keep it looking pristine with a Protection Pack.



HOOD DEFLECTOR

Fits across the front of your car to divert spray, mud and stones away from the windshield – in a stylish dark tint colour.

MUD FLAPS

Designed to fit within the front and rear wheel arches and help prevent water, mud and stones spraying onto your car.

1. PUDDLE LAMP

Door lamp illuminates the ground when the door is opened. "CAMRY" is projected.

2. ILLUMINATED SCUFF PLATES

Scuff plates with illuminated logo create an impression of style while also protecting the sill paintwork from dirt marks, scrapes and scratches.



1. BOOT LINER

Strong black plastic with a non-slip surface and raised edges to guard the boot carpet against mud and dirt.

2. REAR BUMPER PROTECTION PLATE (STAINLESS STEEL)

Guards the paintwork in the boot area, with an extra styling detail to complement your Camry's design.

3. REAR BUMPER PROTECTION FILM

For a more discreet bumper protection, a durable custom-shaped adhesive film is also offered.



ACCESSORIES

WINTER PACK

Protect your vehicle and alloys from the rigours of winter with a Toyota Winter Pack.

1. 18" WINTER COMPLETE WHEEL

Toyota winter tyres are designed to provide superior grip on wet, snowy and icy roads. Dramatically reducing braking distances in harsh environments for a safer driving experience.

2. TYRE PRESSURE WARNING SYSTEM (TPWS)
Checks air pressure in each tyre, warning you if it falls below the set level.

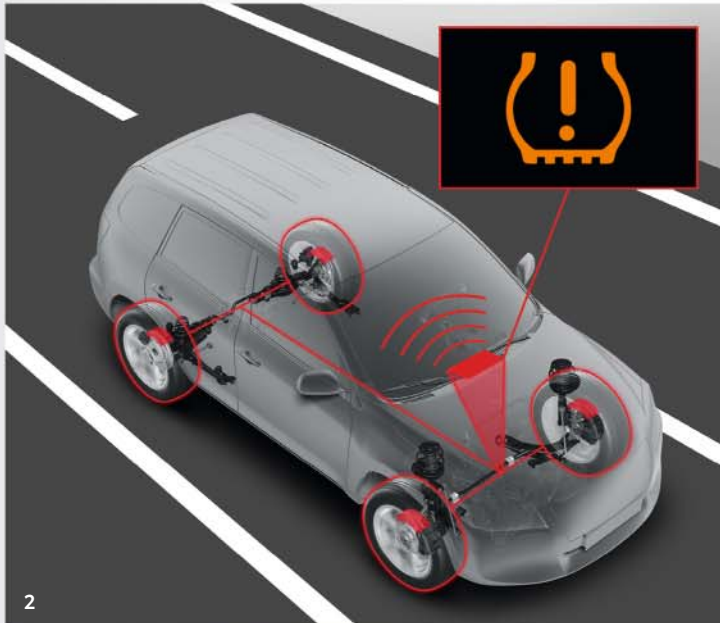
3. TYRE STORAGE BAG
Protects wheels and tyres against accidental damage when stored.

4. TEXTILE BLACK FLOOR MATS
Stylishly protect your car's cabin carpets. Safety fixings hold the driver's mat firmly in place.



1

3



2



4

TOYOTA PROTECT

There's nothing quite like that brand new gleaming car feeling. Toyota ProTect is a revolutionary way of giving your car a showroom finish that lasts for years to come – whether your car is new or used. Unlike traditional wax and advanced polymer sealants, just one application of Toyota ProTect's ceramic coating for cars gives you five years' guaranteed peace of mind.

1. PROSEAT
Creates an invisible shield that protects interior fabrics from everyday dirt and grime. Simply wipe away all kinds of substances without staining your upholstery.

2. PROALLOY
Keep your alloy wheels clean and shining with lasting protection against brake dust, road grime and weather.

3. PROBODY
Safeguard your vehicle with a ceramic hardened finish that provides the ultimate car paint protection from road grime, acid rain, road salt and UV rays to leave a long-lasting high gloss finish. And includes hydro-repellent properties that prevent water streaking.



1



2



3

BODY COLOURS

- 1. 040 Pure White
- 2. 089 Platinum Pearl White*
- 3. 3U9 Ruby Red[§]
- 4. 1L5 Deep Metal Grey[§]

* Pearlescent paint.
[§] Metallic paint.



1



2



3



4

- 5. 1F7 Ultra Silver[§]
- 6. 218 Attitude Black[§]
- 7. 4X7 Graphite[§]
- 8. 8W7 Cobalt Blue[§]

For grade availability
 please refer to pages 18-27.



5



6



7



8

WHEELS & TRIMS



1. Black fabric

Standard on Active

2. Black leather

Standard on Comfort and Executive

3. Beige leather

Standard on Comfort and Executive

4. Black synthetic leather

Standard on Comfort+

1. 17" alloy wheels (10-spoke)

Standard on Active, Comfort

2. 18" machined-face alloy wheels (15-spoke)

Standard on Comfort+, Luxury, Executive

3. 17" alloy wheels (10-spoke)

Optional on all grades

For grade availability

please refer to pages 18-27.



SPECIFICATIONS

ENVIRONMENTAL PERFORMANCE		Hybrid
		2.5 l Petrol Hybrid Dynamic Force e-CVT
Fuel consumption (applicable legislation)		
Combined speeds (l/100km)		5.3-5.6
Low speed (l/100km)		5.9-6.2
Medium speed (l/100km)		4.7-4.9
High speed (l/100km)		4.7-5
Extra high speed (l/100km)		5.9-6.3
Recommended fuel grade		95 or more (octane)
Fuel tank capacity (litres)		50
Carbon dioxide, CO ₂ (applicable legislation)		
Combined speeds (g/km)		119-127
Low speed (g/km)		134-141
Medium speed (g/km)		106-112
High speed (g/km)		106-113
Extra high speed (g/km)		133-143
Exhaust emissions (regulation EC 715/2007 as amended by EU 2018/1832AP)		
Euro class		EURO 6 AP
Carbon monoxide, CO (mg/km)		181.5
Hydrocarbons, THC (mg/km)		14.1
Hydrocarbons, NMHC (mg/km)		11.3
Nitrogen Oxides, NOx (mg/km)		1.9
Smoke particulates (mg/km)		0.19
Sound level drive by (dB(A))		67.0

The fuel consumption and CO₂ values are measured in a controlled environment on a representative production model, in accordance with the requirements of the new WLTP European Regulation EC 2017/1151 and its applicable amendments. For each individual vehicle configuration, the final fuel consumption and CO₂ values may be calculated based on the ordered optional equipment. The fuel consumption and CO₂ values of your vehicle may vary from those measured or calculated values, as driving behaviour as well as other factors (such as road conditions, traffic, vehicle condition, tyre pressure, load, number of passengers, etc.) have an influence on a car's fuel consumption and CO₂ emissions.

ENGINE		Hybrid
		2.5 l Petrol Hybrid Dynamic Force e-CVT
Engine code		A25A-FXS
Number of cylinders		4 cylinder, in line
Valve mechanism		16-Valve DOHC, VVT-iE (Intake), VVT-i (Exhaust)
Fuel system		Fuel injection
Displacement (cc)		2487
Bore x stroke (mm x mm)		87.5 x 103.4
Compression ratio		14.0:1
Maximum power output (DIN hp)		178
Maximum power output (kW/rpm)		131/5700
Maximum torque (Nm/rpm)		221/3600-5200
Total hybrid system combined output (DIN hp)		218
Total hybrid system combined output (kW)		160

ELECTRIC FRONT MOTOR		HYBRID VEHICLE BATTERY	
Type	Permanent magnet synchronous motor	Type	Nickel metal
Maximum output (kW)	88	Nominal voltage (V)	244.8
Maximum torque (Nm)	202	Number of battery modules	34
		Battery capacity (3hr) Amp.hr.	6.5

PERFORMANCE		Hybrid
		2.5 l Petrol Hybrid Dynamic Force e-CVT
Maximum speed (km/h)		180
0-100 km/h (secs)		8.5

SUSPENSION	
Front	MacPherson strut
Rear	Double wishbone

SPECIFICATIONS

BRAKES		Hybrid
		2.5 l Petrol Hybrid Dynamic Force e-CVT
Front	Ventilated disc 2-cylinder	
Rear	Solid disc 1-cylinder	

WEIGHTS & TOWING CAPACITY	
Total gross vehicle mass (kg)	2100
Kerb weight (kg)	1595-1665
Towing capacity with brakes (kg)	0
Towing capacity without brakes (kg)	0

EXTERIOR DIMENSIONS		4-door
Exterior length (mm)	4885	
Exterior width (mm)	1840	
Exterior height (mm)	1445	
Front tread (mm)	1580 / 1590*	
Rear tread (mm)	1605 / 1615*	
Front overhang (mm)	975	
Rear overhang (mm)	1085	
Wheelbase (mm)	2825	

INTERIOR DIMENSIONS	
Interior width (mm)	1535
Interior height (mm)	1185

LOAD VOLUME		4-door
VDA luggage capacity, up to tonneau cover, rear seat up (litres)	500 [§] / 524	

STEERING	
Turning circle – tyre (m)	11.4* / 11.6

WHEELS	Hybrid Active	Hybrid Comfort	Hybrid Comfort+	Hybrid Luxury	Hybrid Executive
17" alloy wheels (10-spoke)	●	●	–	–	–
18" dark grey machined-face alloy wheels (15-spoke)	–	–	●	●	●
Black small centre caps	●	●	●	●	●
Tyre repair kit	●	●	●	●	●

● = Standard ○ = Optional – = Not available * Active and Comfort grade. § Executive grade.



39

● = Standard ○ = Optional – = Not available

TOYOTA FLEET PARTNER

Toyota know that business is never just business, which is why we have created a range of company vehicles you can trust. Our dedicated Toyota Professional retailers are on hand to keep you moving. With highly trained technicians and a comprehensive range of services built around you, Toyota Professional offers you the back-up you need for total peace of mind.



PICK-UP AND DELIVERY

If your Toyota needs to be repaired, we will pick it up and return it, so that you can carry on with your business. Simple.



EXPRESS SERVICE

Time is money, so we guarantee to complete scheduled services and maintenance in 60 minutes or less, with two technicians working on your vehicle at the same time.



EXTENDED OPENING HOURS

We will take care of your vehicle when you don't need your vehicle to take care of your business, with opening hours that suit you.



FAST LANE FOR SPECIFIC SERVICES

Some things just can't wait, which is why we have created a fast lane servicing facility for urgent repairs. It really couldn't be quicker.



ROAD SERVICE ASSISTANCE

It's reassuring to know that you are never alone: our roadside assistance includes mobile workshops and vehicle recovery to get you up and running again as quickly as possible.



COURTESY

Need a vehicle when yours is with us? Our fleet of courtesy vehicles are here to keep you moving.



TOYOTA 2050 ENVIRONMENTAL CHALLENGE & LIFECYCLE POLICY

At Toyota, we want to go beyond zero environmental impact and leave the world in a better place than we found it. To make that happen, we have set ourselves six challenges to complete by 2050. Each one presents its own difficulties, but we are committed to generating a positive and sustainable impact on society and the natural world as a whole.

For more information regarding Toyota Environmental Challenge please visit:
www.toyota-europe.com/world-of-toyota/feel/environmental-sustainability
 or contact your local Toyota retailer.



CHALLENGE 1

NEW VEHICLE – ZERO CO₂ EMISSIONS

By 2050, we want to reduce the CO₂ emissions from our vehicles by 90% compared to our 2010 levels. To achieve this, we will promote the development of new vehicles with low or zero carbon emissions, and do everything we can to increase the uptake of these vehicles.



CHALLENGE 4

MINIMISING AND OPTIMISING WATER USAGE

To minimise water usage, we have started to collect rainwater at our manufacturing plants. We have also developed purification methods so that the water we do use can either be used again or returned safely into the local supply.



* Toyota's LCA methodology, which is applied to our passenger vehicles, was reviewed and approved by TÜV Rheinland and has been certified to comply with ISO14040/14044 standards.



CHALLENGE 2

LIFE CYCLE – ZERO CO₂ EMISSIONS

We are working to create more environmentally friendly designs – and then analysing and refining them to ensure the lowest possible environmental impact throughout the vehicle's entire life cycle*.



CHALLENGE 5

ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

We've been working on the challenge of resource recycling for 40 years, with the result that 95% of every Toyota Camry is now reusable and recoverable. In addition, we offer new and innovative ways of returning your vehicle when it eventually reaches 'the end of the road'.



CHALLENGE 3

PLANT – ZERO CO₂ EMISSIONS

To reduce carbon emissions at our manufacturing plants, we are focusing on improving the technologies we use and switching to alternative power sources. We are committed to making our facilities more energy-efficient and adopting renewable energy sources such as solar and wind, as well as low-carbon power such as hydrogen energy.



CHALLENGE 6

ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

To preserve and enhance our co-existence with the natural world, we are organising reforestation and tree planting, green urban schemes and other environmental initiatives, both at our own sites and in the wider world. Our aim is to establish a society where people and nature coexist in harmony.

YOUR COMPLETE PEACE OF MIND WITH TOYOTA

HYBRID SERVICE PROGRAMME

Hybrid Battery Extra Care cover[§] on an annual/15,000 km basis (whichever comes sooner) up to the 10th year from vehicle registration date.

QUALITY SERVICE

Your Toyota will need a Health & Safety check at least once every 2 years/30,000 km (whichever comes sooner). An intermediate check is necessary every year or 15,000 km.

LOW MAINTENANCE COSTS

All Toyota vehicles are designed and engineered to minimise your maintenance costs.

GENUINE PARTS

Providing the reassurance of Toyota quality, only genuine and approved components are used on your vehicle.

COMPREHENSIVE WARRANTY

Every new Toyota comes with a 3-year/100,000 km vehicle warranty[§], which covers any defect caused by a manufacturing fault**.

ADDED SECURITY

Toyota's comprehensive security system withstands the insurance industry's rigorous 5-minute attack test.

TOYOTA EUROCARE

Enjoy peace of mind driving with complimentary Toyota Eurocare roadside assistance in 40 European countries for 3 years^{§§}.

GENUINE ACCESSORIES

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. All accessories are covered by a 3-year warranty when purchased together with the vehicle[§].

For more information on peace of mind visit:
www.toyota-europe.com/service-and-accessories

[§] Check with your retailer for specific Toyota Hybrid Service Programme details. ^{§§} Check with your retailer for specific warranty details. ^{**} Transport to the nearest authorised Toyota repairer will also be covered. In addition the 3-year/unlimited mileage paint warranty protects against defects and surface rust caused by a manufacturing fault. Every new Toyota is covered by a 12-year anti-corrosion (not valid for commercial vehicles) warranty against perforation of body panels caused by a manufacturing fault in materials or workmanship. ^{§§} Belgium 5 years/Portugal and Denmark 1 year.

TOYOTA
ENVIRONMENTAL
CHALLENGE 2050



TOYOTA 2050 ENVIRONMENTAL CHALLENGE & LIFECYCLE POLICY

At Toyota, we want to go beyond zero environmental impact and leave the world in a better place than we found it. To make that happen, we have set ourselves six challenges to complete by 2050. Each one presents its own difficulties, but we are committed to generating a positive and sustainable impact on society and the natural world as a whole.

For more information regarding Toyota Environmental Challenge please visit:
www.toyota-europe.com/world-of-toyota/feel/environmental-sustainability
or contact your local Toyota retailer.



CHALLENGE 1

NEW VEHICLE – ZERO CO₂ EMISSIONS

By 2050, we want to reduce the CO₂ emissions from our vehicles by 90% compared to our 2010 levels. To achieve this, we will promote the development of new vehicles with low or zero carbon emissions, and do everything we can to increase the uptake of these vehicles.



CHALLENGE 4

MINIMISING AND OPTIMISING WATER USAGE

To minimise water usage, we have started to collect rainwater at our manufacturing plants. We have also developed purification methods so that the water we do use can either be used again or returned safely into the local supply.



* Toyota's LCA methodology, which is applied to our passenger vehicles, was reviewed and approved by TÜV Rheinland and has been certified to comply with ISO14040/14044 standards.



CHALLENGE 2

LIFE CYCLE – ZERO CO₂ EMISSIONS

We are working to create more environmentally friendly designs – and then analysing and refining them to ensure the lowest possible environmental impact throughout the vehicle's entire life cycle*.



CHALLENGE 5

ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

We've been working on the challenge of resource recycling for 40 years, with the result that 95% of every Toyota Camry is now reusable and recoverable. In addition, we offer new and innovative ways of returning your vehicle when it eventually reaches 'the end of the road'.



CHALLENGE 3

PLANT – ZERO CO₂ EMISSIONS

To reduce carbon emissions at our manufacturing plants, we are focusing on improving the technologies we use and switching to alternative power sources. We are committed to making our facilities more energy-efficient and adopting renewable energy sources such as solar and wind, as well as low-carbon power such as hydrogen energy.



CHALLENGE 6

ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

To preserve and enhance our co-existence with the natural world, we are organising reforestation and tree planting, green urban schemes and other environmental initiatives, both at our own sites and in the wider world. Our aim is to establish a society where people and nature coexist in harmony.

YOUR COMPLETE PEACE OF MIND WITH TOYOTA



HYBRID SERVICE PROGRAMME

Hybrid Battery Extra Care cover* on an annual/15,000 km basis (whichever comes sooner) up to the 10th year from vehicle registration date.

QUALITY SERVICE

Your Toyota will need a Health & Safety check at least once every 2 years/30,000 km (whichever comes sooner). An intermediate check is necessary every year or 15,000 km.

LOW MAINTENANCE COSTS

All Toyota vehicles are designed and engineered to minimise your maintenance costs.

GENUINE PARTS

Providing the reassurance of Toyota quality, only genuine and approved components are used on your vehicle.

COMPREHENSIVE WARRANTY

Every new Toyota comes with a 3-year/100,000 km vehicle warranty[§], which covers any defect caused by a manufacturing fault[§].

ADDED SECURITY

Toyota's comprehensive security system withstands the insurance industry's rigorous 5-minute attack test.

TOYOTA EUROCARE

Enjoy peace of mind driving with complimentary Toyota Eurocare roadside assistance in 40 European countries for 3 years**.

GENUINE ACCESSORIES

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. All accessories are covered by a 3-year warranty when purchased together with the vehicle[§].

For more information on peace of mind visit: www.toyota-europe.com/service-and-accessories

* Check with your retailer for specific Toyota Hybrid Service Programme details. § Check with your retailer for specific warranty details. § Transport to the nearest authorised Toyota repairer will also be covered. In addition the 3-year/unlimited mileage paint warranty protects against defects and surface rust caused by a manufacturing fault. Every new Toyota is covered by a 12-year anti-corrosion (not valid for commercial vehicles) warranty against perforation of body panels caused by a manufacturing fault in materials or workmanship. ** Belgium 5 years/Portugal and Denmark 1 year.



TOYOTA CAMRY

THE MOST REFINED HYBRID

www.toyota-europe.com

To the best of our knowledge, all information in this brochure is correct at time of going to print. Details of specifications and equipment provided in this brochure are subject to local conditions and requirements and may, therefore, vary from models available in your area. Please enquire with your local retailer for details on your local specifications and equipment. • Vehicle body colours may differ slightly from the printed photographs in this brochure. • Toyota Motor Europe reserves the right to alter any details of specifications and equipment without prior notice. • © 2022 by Toyota Motor Europe NV/SA ('TME'). • No part of this publication may in any way be reproduced without the prior written approval of Toyota Motor Europe.