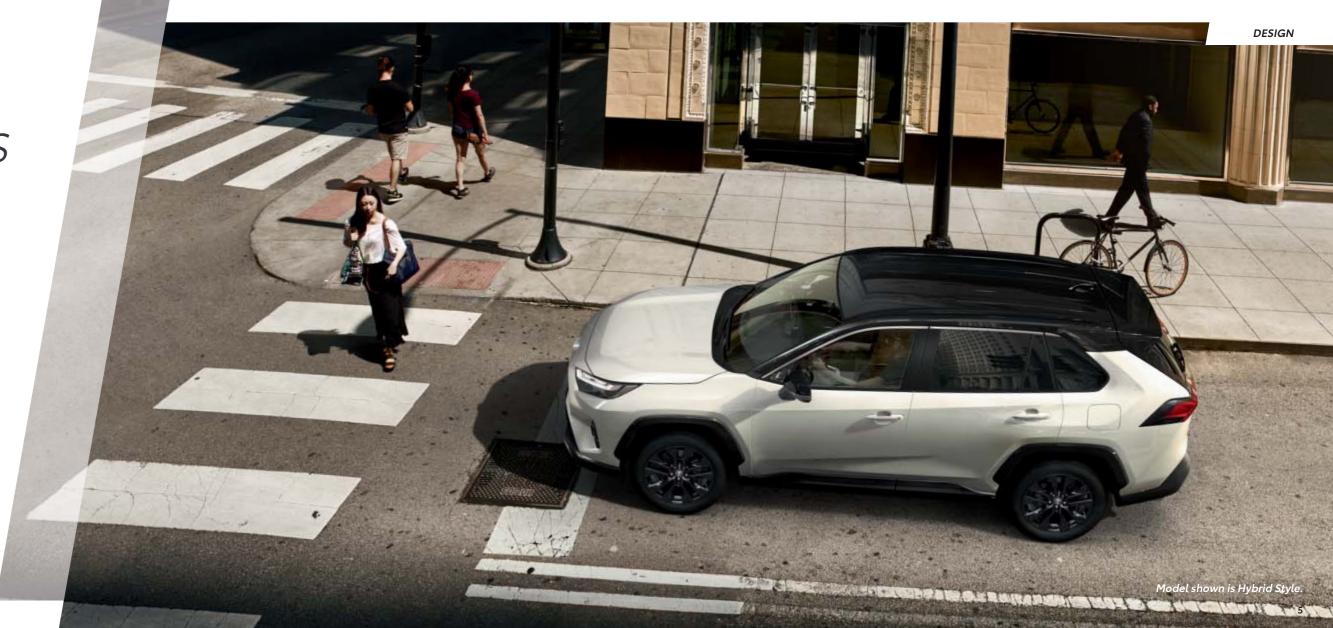


THERE'S DESIGN AND THEN THERE'S STYLE

A POWERFUL DESIGN STATEMENT WITH TRUE SUV CHARACTER.

The RAV4 is an SUV that was built to be driven – and designed for those who choose to stand out. Pairing the robust looks of a fully fledged SUV with sharp, dynamic styling, the RAV4 displays a sleek, urban edge. Powerful with a real road presence, RAV4's strong body draws the eye from the elegant front LED headlamps, along the bold profile silhouette and through to the unique LED tail lights – producing a look that is individual and refined. RAV4's rugged SUV stance proves it looks and acts the part, while being completely at home in the city.





THERE'S HYBRID AND THEN THERE'S TOYOTA HYBRID

THE HYBRID SUV DESIGNED FOR EVERY ROAD AND EVERY CITY.

RAV4's powerful 2.5-litre Hybrid Dynamic Force powertrain delivers outstanding performance without compromise. It gives you confidence in every driving situation, from fast-moving motorways to congested cities with emission restrictions and challenging road conditions. And thanks to its self-charging Hybrid powertrain, you'll also enjoy exceptional range – giving you the benefits of electric power, such as a quiet drive and greater efficiency, without inconvenience.

With RAV4, you can glide through the city, embrace the open road and leave compromise behind.





THERE'S CONTROL AND THEN THERE'S CONFIDENCE

RAV4 DRIVES LIKE NO OTHER SUV BECAUSE IT'S BUILT LIKE NO OTHER SUV.

RAV4 represents an uncompromising balance of space, ride comfort, power and all-road capability. The innovative TNGA* platform has enabled Toyota's engineers to reduce the car's weight, lower its centre of gravity and increase both chassis rigidity and driver visibility. Together, these changes make RAV4 easier to handle and seriously fun to drive. The platform has also given the designers more freedom to create a stylish car, with more room throughout for both passengers and luggage.

The result is a supremely capable SUV in which you can go anywhere in safety and style – and one you will just love to drive.

Model shown is Hybrid Style.

^{*} Toyota New Global Architecture.

HYBRID 2.5 l Hybrid Dynamic Force e-CVT Power 222 DIN hp Fuel consumption* 5.7-5.9 l/100 km CO2 emissions* 128-133 g/km Acceleration 0–100 km/h 8.1 secs Available on **All grades** PETROL 2.0 l Petrol Direct-injection 6 M/T Power 175 DIN hp Fuel consumption* 7.3-7.7 l/100 km CO₂ emissions* 158-175 g/km Acceleration 0-100 km/h 9.8 secs Available on Active, Mid, High Drive Mode Selector Choose Eco mode for efficiency, Sport mode for a more thrilling experience, or Normal mode for everyday driving. And when you are facing challenging conditions, just hit the Trail switch and the AWD-i system will keep you moving even if only two wheels have traction. Model shown is Hybrid Style

THERE'S POTENTIAL AND THEN THERE'S POWER

AN UNCOMPROMISING FUSION OF PERFORMANCE, EFFICIENCY AND LOW EMISSIONS.

RAV4 confirms its position as leader of the SUV market with the groundbreaking 2.5-litre Hybrid Dynamic Force powertrain. Available with the intelligent all-wheel drive (AWD-i) system, RAV4 delivers an impressive performance both on- and off-road. And with the ability to adapt to changing driving conditions automatically, you'll have all the traction you need, whenever you need it – in snow, in mud, on steep slopes and even when cornering at speed.

With RAV4, you have variety too. You can choose between the formidable 2.5-litre Hybrid Dynamic Force powertrain, or the capable 2.0-litre Petrol Direct-injection, with the option of either front- or all-wheel drive. And whichever you choose, you can be sure that no other SUV delivers the same outstanding balance of power, efficiency and pure driving pleasure as the RAV4.

M/T = Manual transmission

e-CVT = electronically controlled Continuously Variable Transmission

* Combined cycle.

THERE'S SAFETY AND THEN THERE'S PEACE OF MIND

INTELLIGENCE THAT IMPROVES SAFETY FOR EVERYONE – INSIDE AND OUTSIDE THE CAR.

RAV4 includes a wide range of advanced safety systems to help you drive with more confidence. Toyota Safety Sense has been enhanced with more intelligent features, which means the car can now do even more to help you. It includes assistive functions such as Pre-Collision Detection that can see cyclists as well as other vehicles, Night-time Pedestrian Detection, Full-range Adaptive Cruise Control and Lane Trace Assist. Rest assured, however, that you'll always be in control.

Crucially, Toyota Safety Sense is standard across every RAV4 model. Because your safety is essential – never just an option.



Pre-Collision System with Cyclist Detection



Pre-Collision System with Night-time Pedestrian Detection



Full-range Adaptive Cruise Control



Intelligent Adaptive Cruise Control



Lane Trace Assist



THERE'S DISTINCT AND THEN THERE'S REFINED

A SUPERIOR CABIN, FINISHED WITH A REMARKABLE SENSORY QUALITY.

RAV4's interior is built around a wide centre console and contemporary new instrument panel. Simplicity meets high technology in seamless style, as the robust exterior design is met with the thoughtful arrangement of the interior.

Innovative features work with the cabin's clean lines in an environment of true refinement, focusing around the 8" multimedia touch screen, and complemented with thoughtful additions like cleverly concealed storage areas. The RAV4 is designed to deliver a sensory experience – and to enhance your every journey.

THERE'S SUFFICIENT AND THEN THERE'S SUBSTANTIAL



An electrically operated, panoramic glass moon roof floods the car with light, making the most of the welcoming interior space.

Model shown is Hybrid Style with optional panoramic moon roof.

A CABIN WITH THE SPACE TO SPREAD OUT – FOR DRIVERS AND PASSENGERS ALIKE.

RAV4 combines great visibility and a high driving position with the comfort of a truly impressive cabin. With easily accessible storage areas throughout, its spacious interior offers a relaxing and practical environment. A wide back seat allows for plenty of shoulder room, while generous footwells give passengers ample space to spread out. The long, wide boot space features a full flat floor with no lips or ridges, making it easy to slide cumbersome luggage in and out. And because the rear seats fold flat, you can create even more space when you need it.



THERE'S CLEVER AND THEN THERE'S CONNECTED

TECHNOLOGY, DESIGNED AROUND YOUR NEEDS.

From how we stay in contact to the way we share the things we love, being connected is part of everyday life. With MyT, this freedom continues on the road. And because all of RAV4's technology is thoughtfully applied, this suite of six connected services integrates seamlessly with your car, ensuring your journeys instantly become easier and more enjoyable. By including innovative features like a digital rear-view mirror, wireless phone charger and a tailor-made, 9-speaker JBL audio system, for concert quality sound, every driving situation becomes a breeze. Even when you're manoeuvring in confined spaces, the 360° Panoramic View Monitor makes sure nothing lies outside your line of sight. With Smartphone Integration via Apple CarPlay and Android Auto[™] you can also use favourite apps. And with the MyT app, you'll be better connected to your car than ever before.



MyT is a set of connected services for your car, designed to make your life easier. Through the MyT app, you can link up and stay in contact with your RAV4, opening up a world of possibilities that save you time, money and worry. So whether you want to run in-depth driving analytics or simply locate your car, MyT is at your service. For more features available on the MyT app, please see below.



Powered by Google Maps, Find My Car tells you exactly where your car is - so you will always remember where you parked.



Car To Door

This service transfers data from the satnav system to your phone, for journeys that need to be completed on foot.



Share To Car

Plan a journey from the comfort of your home - or anywhere. With MyT you can send your destinations directly to your car's navigation system.





Driving Data

Record and review all your driving data, including speed, acceleration and mileage.



Service Reminders

With advance maintenance reminders based on your car's actual mileage, you'll never miss a service again.



Usage Based Insurance

By enabling the recording of your mileage, this feature could give you access to better car insurance deals.



Discover more at www.toyota-europe.com/MyT



Apple CarPlay is a trademark of Apple Inc.

THERE'S FUNCTIONAL AND THEN THERE'S ACTIVE

ACTIVE GRADE

Your entry to the world of RAV4, with a range of standard features. Enjoy access to all the essentials, in one uncompromising package.





Main features

- Available in all body colours except Bi-tones
- 17" light silver alloy wheels (5-spoke) Shark-fin antenna
- LED headlamps
- Automatic High Beam
- Intelligent Adaptive Cruise Control
- Pre-Collision System with Pedestrian and Cyclist Detection
- Lane Trace Assist
- Black fabric
- 7" multimedia display
- Toyota Touch® 2 multimedia system
- Smartphone Integration

ACTIVE GRADE

Main features (additional to Active)

- 18" dark silver alloy wheels (5-double-spoke)
- Dark grey painted upper front grille
- Privacy glass on rear windows
- Rain sensor
- Smart Entry & Start System
- Front parking sensors
- Rear parking sensors
- 8" multimedia display
- Dynamic guide lines on rear-view camera display

Optional features

- Blind Spot Monitor (BSM)
- Wireless mobile phone charger



THERE'S USEFUL AND THEN THERE'S ESSENTIAL

MID GRADE

This grade offers a great balance of form, function and features. It's the modern SUV that has all the essentials, alongside styling to set you apart.





THERE'S EYE-CATCHING AND THEN THERE'S OUTSTANDING

STYLE GRADE

For drivers who like to make an impression, the Style Grade represents an uncompromising statement. A wealth of stunning details comes together to create a RAV4 with a cool, urban edge.





Main features (additional to Mid)

- Available in Bi-tone body colours
- 19" glossy black alloy wheels (10-spoke)

STYLE GRADE

- Panoramic moon roof
- Black leather-style with blue stitching
- 9 speakers
- JBL premium sound system
- Blue stitching on upper dashboard
- Blue stitching on front seats
- Blue stitching on front door trim
- Front sport seats
- Wireless mobile phone charger

Optional features

- Kick-activated boot opening
- Heated steering wheel
- Digital rear-view mirror

Main features (additional to Style)

- Available in 1G3 Ash Grey, 218 Midnight Black, 3T3 Tokyo Red. 6X3 Urban Khaki and 2QU Urban Khaki with Dynamic Grey roof
- 19" matt grey alloy wheels (5-spoke)
- Black leather-style with orange stitching
- RAV4 ADVENTURE upper front grille
- RAV4 ADVENTURE silver front under-run
- Leather-like front door trim with Orange stitching
- Driver & front passenger personal lamps (LED)

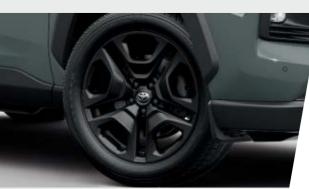


THERE'S CHALLENGES AND THEN THERE'S ADVENTURE

RAV4 ADVENTURE GRADE

With an all-new rugged design and powerful hybrid capability, Toyota RAV4 ADVENTURE is built for the big outdoors. Drive through cites and beyond horizons into the unknown with the powerful hybrid AWD-i and live life to the full.





THERE'S ELEGANT AND THEN THERE'S **EXCEPTIONAL**

HIGH GRADE

For those who insist on the very best, the supremely equipped High Grade takes RAV4 refinement to new heights. With serious substance to match its style, this is the ultimate RAV4.





Main features (additional to Mid)

- 19" silver alloy wheels (10-spoke)
- Panoramic moon roof
- Projector LED headlamps
- Blind Spot Monitor (BSM)
- Panoramic View Monitor
- Light grey, black or beige leather
- 9 speakers
- JBL premium sound system
- Voice recognition
- Memory function on driver seat
- Wireless mobile phone charger

Optional features

- Kick-activated boot opening
- Heated steering wheel
- Digital rear-view mirror

HIGH GRADE

TAILOR YOUR RAV4

ACCESSORIES FOR YOUR HYBRID.

Accessories allow you to tailor your RAV4 to your lifestyle – adding to the value of your car.

Ensure your RAV4 always looks like new with the tough and practical textile floor mats (1).

Protect your sill paintwork from scratches, scrapes and marks, while adding an aesthetic edge, with aluminium scuff plates (2).

The **premium smart key cover** (3) is a slick way to finish off your Hybrid look.



Aluminium scuff plates & textile floor mat



Premium smart key cover

The front and rear mud flaps (4) ensure that mud spray and flying stones won't ruin your

The **side step** (5) gives you easy access to the roof accessories while enhancing the rugged appeal of your car.

The **rear bumper protection plate** (6) guards the paintwork in the boot area, with extra styling detail to complement your RAV4's design.

With a special anti-slip tailored boot lining (7), featuring the same hexagonal design seen in the cabin, your luggage will always stay exactly where you put it.



33

STAND OUT IN STYLE.

Add a touch of class along the lower edge of your car's boot with a premium **chrome boot garnish** (1).

Creating an elegant and powerful low profile appearance are the **chrome side sills** (2) which fit beautifully contoured along the sides of your car.



ACCESSORIES FOR TRANSPORTATION.

The **detachable towing hitch** (3) has a tough anti-corrosion surface and is designed so that you can easily attach and remove the tow ball at your leisure.

The purposeful **aluminium roof crossbars** (4) add extra carrying capacity and come with Toyota's quick attachment mechanism, meaning you can even combine these with additional carrying accessories.

The **Thule Motion 800 ski box** (5) can hold two snowboards or up to four pairs of skis, depending on size. And in summer (or if skiing isn't your thing) it doubles as extra space for luggage.

The accessories shown are just a small selection of the wide range available. For that extra level of safety, add Toyota's parking aid and/or child restraint seat; be guided with the Toyota navigation unit. Also, don't forget everyday practicalities and basic comfort with, for example, a storage box or ashtray.

Visit the Toyota website for the complete range of all accessories.







040 Pure White*

070 Pearl White*§







1G3 Ash Grey* 0 **

218 Attitude Black***

3T3 Tokyo Red*§**







8X8 Midnight Blue*0

THERE'S NOTICEABLE AND THEN THERE'S UNMISSABLE

The RAV4 offers a wide range of exterior colours from the simplicity of Pure White to the cool charisma of Midnight Blue. And with Style Grade, you can contrast the gloss black roof with one of four body colours, to incredible effect.

§ Pearlescent paint.



2QJ Pearl White[§] with Attitude Black[®] roof^{§§}

2QY Zircon Silver[®] with Attitude Black[®] roof^{§§}

2QZ Ash Grey⁰ with Attitude Black⁰ roof^{§§}

2RA Midnight Blue⁰ with Attitude Black⁰ roof^{§§}

2QU Urban Khaki⁰ with Dynamic Grey⁰ roof**

^{*} Not available on Style grade.

⁰ Metallic paint. ** Only available on RAV4 ADVENTURE grade.

^{§§} Only available on Style grade.

THERE'S STYLISH AND THEN THERE'S STUNNING

Choose from a stunning line-up of alloy wheels ranging in size from 17" to 19" – all designed to complement your RAV4 perfectly.





17" light silver alloy wheels (5-spoke)
Standard on Active



17" steel wheels with silver wheel caps (6-spoke)
Optional on Active



18" dark silver alloy wheels (5-double-spoke) Standard on Mid, optional on RAV4 ADVENTURE, High



19" glossy black alloy wheels (10-spoke) Standard on Style



18" black painted alloy wheels (5-double-spoke)Optional on Style



19" matt grey alloy wheels (5-spoke) Standard on RAV4 ADVENTURE



19" silver alloy wheels (10-spoke) Standard on High

OPTIONAL WHEELS



17" silver alloy wheels (5-spoke) Optional on all grades



18" silver alloy wheels (5-double spoke)Optional on all grades



18" black alloy wheels (5-double spoke) Optional on all grades



18" matt black alloy wheels (5-double spoke) Optional on all grades



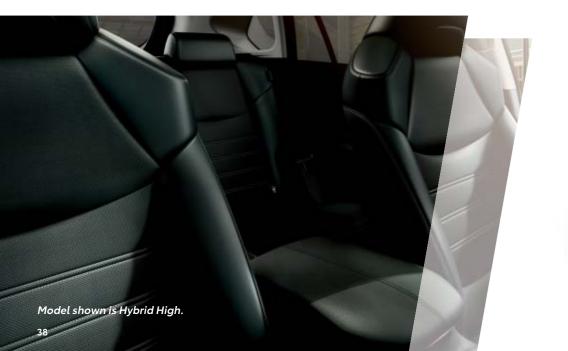
18" machined-face alloy wheels (5-double spoke)Optional on all grades



19" silver alloy wheels (15-spoke) Optional on all grades

THERE'S QUALITY AND THEN THERE'S TAILORED

A wide range of trim options includes fabric, leatherstyle and genuine leather available in three colours. Whichever you choose, comfort and style come as standard.





Beige leather

Standard on High

Black fabric Standard on Active, Mid



Black leather-style with blue stitching Standard on Style



Light grey leather Standard on High



Black leather Standard on High



Black leather-style with orange stitching Standard on RAV4 ADVENTURE

OPTIONAL TRIMS

* Consists of natural leather

and synthetic leather.



Saddle brown and black leather* Optional on all grades



Grey and black leather* Optional on all grades



Black Alcantara® and leather with saddle brown piping and stitching* Optional on all grades



Black leather with grey piping and stitching Optional on all grades

SPECIFICATIONS

ENVIRONMENTAL PERFORMANCE	Hybrid 2.5 l Hybrid Dynamic Force e-CVT FWD	Hybrid 2.5 l Hybrid Dynamic Force e-CVT Hybrid AWD-i	Petrol 2.0 l Petrol Direct-injection 6 M/T FWD	Petrol 2.0 l Petrol Direct-injection Direct Shift-CVT FWD	Petrol 2.0 l Petrol Direct-injection 6 M/T AWD	Petrol 2.0 l Petrol Direct-injection Direct Shift-CVT AWD
Fuel consumption (regulation EC 2017/11	53 as amended by EC 20	17/1231)				
Combined speed (l/100 km)	5.5-5.7	5.7-5.9	7.0-7.4	6.9-7.4	7.3-7.7	7.1–7.6
Low speed (l/100 km)	5.5-5.6	5.9-6.2	8.7-8.8	8.2-8.5	9.1-9.5	8.7-9.1
Medium speed (l/100 km)	4.8-5.0	4.8-5.0	6.8-7.1	6.6-7.0	7.2-7.6	7.0-7.4
High speed (l/100 km)	4.9-5.1	4.9-5.1	6.1-6.4	6.0-6.3	6.4-6.8	6.2-6.5
Extra high speed (l/100 km)	6.5-6.8	6.7-6.9	7.3-7.8	7.5-8.1	7.5-8.0	7.5-8.0
Recommended fuel grade	91 or more (octane)	91 or more (octane)	95 or more (octane)	95 or more (octane)	95 or more (octane)	95 or more (octane)
Fuel tank capacity (litres)	55	55	55	55	55	55
Carbon dioxide, CO ₂ (regulation EC 2017)	/1153 as amended by EC	2017/1231)		,		,
Combined speed (g/km)	126–130	128-133	158–167	157–167	165–175	162–172
Low speed (g/km)	124–127	135–141	196-200	186–193	205-215	198–206
Medium speed (g/km)	109–113	108-113	153–161	150-158	162–172	159–168
High speed (g/km)	112–116	112–116	138–146	135–144	144–153	139–148
Extra high speed (g/km)	148–154	152–157	164–178	169–183	170–182	169–181
Exhaust emissions (regulation EC 715/20	07 complemented by EC	2017/1347AG)				
Euro class	EURO 6 AG		EURO 6 AG	EURO 6 AG	EURO 6 AG	EURO 6 AG
Carbon monoxide, CO (mg/km)	155.4	169.2	375.1	317.2	390.0	278.7
Hydrocarbons, THC (mg/km)	25.0	17.3	13.5	21.4	14.3	18.3
Hydrocarbons, NMHC (mg/km)	21.4	14.3	10.6	17.8	13.2	15.0
Nitrogen Oxides, NOx (mg/km)	2.1	2.8	12.4	8.7	10.4	15.6
Smoke particulates (mg/km)	0.13	0.15	0.31	0.16	0.36	0.27
Sound level drive by (dB(A))	70	69	69	70	69	70

The fuel consumption and CO_2 values are measured in a controlled environment on a representative production model, in accordance with the requirements of the new WLTP European Regulation EC 2017/1151 and its applicable amendments. For each individual vehicle configuration, the final fuel consumption and CO_2 values may be calculated based on the ordered optional equipment. The fuel consumption and CO_2 values of your vehicle may vary from those measured or calculated values, as driving behaviour as well as other factors (such as road conditions, traffic, vehicle condition, tyre pressure, load, number of passengers, etc.) have an influence on a car's fuel consumption and CO_2 emissions. For more information regarding the new WLTP test method, please visit: https://www.toyota-europe.com/world-of-toyota/feel/environment/worldwide-harmonized-light

e-CVT = electronically controlled Continuously Variable Transmission

M/T = Manual transmission

ENGINE	Hybrid 2.5 l Hybrid Dynamic Force e-CVT	Hybrid 2.5 l Hybrid Dynamic Force e-CVT Hybrid AWD-i	Petrol 2.0 l Petrol Direct-injection 6 M/T	Petrol 2.0 l Petrol Direct-injection Direct Shift-CVT
Engine code	A25A-FXS	A25A-FXS	M20A-FKS	M20A-FKS
Number of cylinders	4, in line	4, in line	4, in line	4, in line
Valve mechanism	16-Valve DOHC, VVT-iE (intake), VVT-i (exhaust)	16-Valve DOHC, VVT-iE (intake), VVT-i (exhaust)	16-Valve DOHC, VVT-iE (intake), VVT-i (exhaust)	16-Valve DOHC, VVT-iE (intake), VVT-i (exhaust)
Fuel system	Fuel injection	Fuel injection	Fuel injection	Fuel injection
Displacement (cc)	2487	2487	1987	1987
Bore x stroke (mm x mm)	87.50 x 103.48	87.50 x 103.48	80.50 x 97.62	80.50 x 97.62
Compression ratio	14.0:1	14.0:1	13.0:1	13.0:1
Maximum power output (DIN hp)	178	178	175	175
Maximum power output (kW/rpm)	131/5700	131/5700	129/6600	129/6600
Maximum torque (Nm/rpm)	221/3600-5200	221/3600-5200	208 / 4300–5200	208 / 4300–5200
Total Hybrid system combined output (DIN hp)	218	222	-	-
Total Hybrid system combined output (kW)	160	163	-	-

ELECTRIC FRONT MOTOR

Туре	Permanent magnet synchronous	Туре	Battery capacity (3 hr) amp. hr.
Maximum output (kW)	88	Nickel-metal hydride	6.5
Maximum torque (Nm)	202	Lithium-ion	4.3

HYBRID VEHICLE BATTERY

PERFORMANCE	Hybrid 2.5 l Hybrid Dynamic Force e-CVT	Petrol 2.0 l Petrol Direct-injection 6 M/T	Petrol 2.0 l Petrol Direct-injection Direct Shift-CVT
Maximum speed (km/h)	180	190	190
0-100 km/h (secs)	8.1 / 8.4*	9.8 / 9.9*	10.7 / 11.0*

WEIGHTS & TOWING CAPACITY

Total gross vehicle mass (kg)	2935 / 3875*	4050/4105*	3565/3655*
Kerb weight (kg)	1590–1730*	1450–1615	1480–1670
Towing capacity with brakes (kg)	800 / 1650*	2000	1500
Towing capacity without brakes (kg)	750	750	750

^{*} Depending on grade and/or wheel drive.

SPECIFICATIONS

SUSPENSION

Front	MacPherson strut
Rear	Double wishbone

INTERIOR DIMENSIONS & LOAD VOLUME	5-door
Interior width (mm)	1515
Interior height (mm)	1210/1230*
Luggage overall length, rear seat up (mm)	1014
Luggage overall width (mm)	1499
Luggage overall height (mm)	931
Load volume (m³)	0.733
VDA luggage capacity, up to tonneau cover, rear seat up (litres)	580

BRAKES

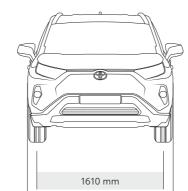
Front	Ventilated disc, 2-cylinder
Rear	Ventilated disc, 1-cylinder

EXTERIOR DIMENSIONS	5-door
Exterior length (mm)	4600
Exterior width (mm)	1855
Exterior height (mm)	1685
Front tread (mm)	1610
Rear tread (mm)	1640
Front overhang (mm)	925
Rear overhang (mm)	985
Wheelbase (mm)	2690

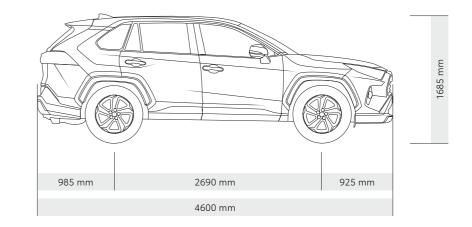
STEERING	5-door
Turning circle – tyre (m)	11.0

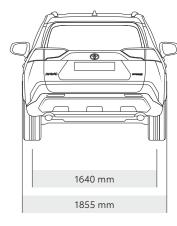
OFF ROAD	5-door
Min. running ground clearance (mm)	190/195*
Departure angle (°)	20
Climbing angle (°)	18
Limit angle of vehicle turnover (°)	52
Ramp break-over angle (°)	15.5 / 16.0*
Wading depth (mm)	500

WHEELS	Hybrid Active	Hybrid Mid	Hybrid Style	Hybrid RAV4 ADVENTURE	Hybrid High	Active	Mid	High
17" light silver alloy wheels (5-spoke)	•	0	_	_	_	•	0	_
17" steel wheels with silver wheel caps (6-spoke)	0	_	_	_	_	O§	_	_
18" dark silver alloy wheels (5-double-spoke)	_	•	_	0	_	_	•	0
19" glossy black alloy wheels (10-spoke)	_	_	•	_	-	_	_	_
18" black painted alloy wheels (5-double-spoke)	_	_	0	_	-	_	_	_
19" matt grey alloy wheels (5-spoke)	_	_	_	•	-	_	_	_
19" silver alloy wheels (10-spoke)	_	_	_	_	•	_	_	•
Tyre repair kit	_	_	0	•	_	_	_	_
• = Standard O = Optional - = Not available * Depending on grade and/or wheel drive. 5 Not available on 2.0 l Petrol Direct-injection Direct Shift-CVT.								



1855 mm





EQUIPMENT

xxxxx	Hybrid Active	Hybrid Mid	Hybrid Style	Hybrid RAV4 ADVENTURE	Hybrid High	Active	Mid	High
Xxxxx	•	0	_					

xxxxx	Hybrid Active	Hybrid Mid	Hybrid Style	Hybrid RAV4 ADVENTURE	Hybrid High	Active	Mid	High
Xxxxx								
^^^^								
xxxxx	Hybrid Active	Hybrid Mid	Hybrid Style	Hybrid RAV4 ADVENTURE	Hybrid High	Active	Mid	High
Xxxxx								

TOYOTA 2050 ENVIRONMENTAL CHALLENGE & ENVIRONMENTAL LIFECYCLE POLICY



At Toyota, we want to go beyond zero environmental impact and leave the world in a better place than we found it. To make that happen, we have set ourselves six challenges to complete by 2050. Each one presents its own difficulties, but we are committed to generating a positive and sustainable impact on society and the natural world as a whole.



CHALLENGE 1

NEW VEHICLE ZERO CO2 EMISSIONS

By 2050, we want to reduce the CO_2 emissions from our vehicles by 90% compared to our 2010 levels. To achieve this, we will promote the development of new vehicles with low or zero carbon emissions, and do everything we can to increase the uptake of these vehicles.



CHALLENGE 2

LIFE CYCLE ZERO CO2 EMISSIONS

We are working to create more environmentally friendly designs – and then analysing and refining them to ensure the lowest possible environmental impact throughout the vehicle's entire life cycle*.



CHALLENGE 4

MINIMISING AND OPTIMISING WATER USAGE

To minimise water usage, we have started to collect rainwater at our manufacturing plants. We have also developed purification methods so that the water we do use can either be used again or returned safely into the local supply.



CHALLENGE 5

ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

We've been working on the challenge of resource recycling for 40 years, with the result that 95% of every Toyota RAV4 is now reusable and recoverable. In addition, we offer new and innovative ways of returning your vehicle when it eventually reaches 'the end of the road'.



CHALLENGE 3

PLANT ZERO CO₂ EMISSIONS

To reduce carbon emissions at our manufacturing plants, we are focusing on improving the technologies we use and switching to alternative power sources. We are committed to making our facilities more energy-efficient and adopting renewable energy sources such as solar and wind, as well as low-carbon power such as hydrogen energy.



CHALLENGE 6

ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

To preserve and enhance our co-existence with the natural world, we are organising reforestation and tree planting, green urban schemes and other environmental initiatives, both at our own sites and in the wider world. Our aim is to establish a society where people and nature coexist in harmony.

YOUR COMPLETE PEACE OF MIND WITH TOYOTA

HYBRID SERVICE PROGRAMME

Hybrid Battery Extra Care cover[§] on an annual/15,000 km basis (whichever comes sooner) up to the 10th year from vehicle registration date.

QUALITY SERVICE

Your Toyota will need a Health & Safety check at least once every 2 years/30,000 km (whichever comes sooner). An intermediate check is necessary every year or 15,000 km.

LOW MAINTENANCE COSTS

All Toyota vehicles are designed and engineered to minimise your maintenance costs.

GENUINE PARTS

Providing the reassurance of Toyota quality, only genuine and approved components are used on your vehicle.

COMPREHENSIVE WARRANTY

Every new Toyota comes with a 3-year/ 100,000 km vehicle warranty⁰, which covers any defect caused by a manufacturing fault**.

ADDED SECURITY

Toyota's comprehensive security system withstands the insurance industry's rigorous 5-minute attack test.

TOYOTA EUROCARE

Enjoy peace of mind driving with complimentary Toyota Eurocare roadside assistance in 40 European countries for 3 years §§.

GENUINE ACCESSORIES

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. All accessories are covered by a 3-year warranty when purchased together with the vehicle.

For more information on peace of mind visit: www.toyota-europe.com/service-and-accessories

§ Check with your retailer for specific Toyota Hybrid Service Programme details. © Check with your retailer for specific warranty details. ** Transport to the nearest authorised Toyota repairer will also be covered. In addition 3-year/unlimited mileage paint warranty protects against defects and surface rust caused by a manufacturing fault. Every new Toyota is covered by a 12-year anti-corrosion (not valid for commercial vehicles) warranty against perforation of body panels caused by a manufacturing fault in materials or workmanship. §§ Belgium 5 years/Portugal and Denmark 1 year.

For more information regarding Toyota Environmental Challenge please visit: www.toyota-europe.com/world-of-toyota or contact your local Toyota retailer.

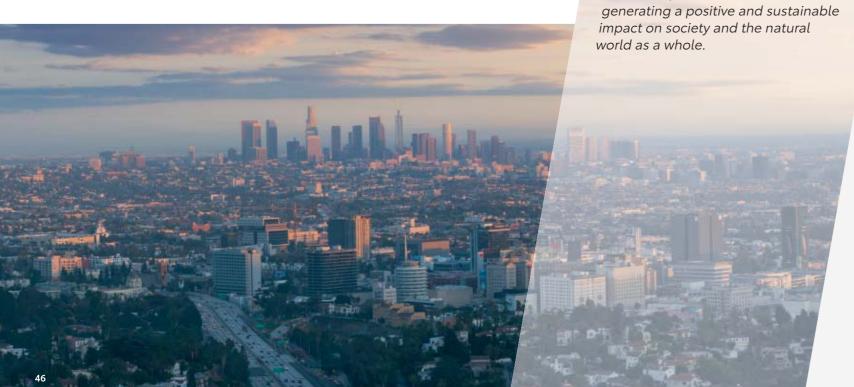


* Toyota's LCA methodology, which is applied to our passenger vehicles, was reviewed and approved by TÜV Rheinland and has been certified to comply with ISO14040/14044 standards.

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TOYOTA ENVIRONMENTAL CHALLENGE

TOYOTA 2050 ENVIRONMENTAL CHALLENGE & ENVIRONMENTAL LIFECYCLE POLICY





At Toyota, we want to go beyond zero environmental impact and leave the world in a better place than we found it. To make that happen, we have set ourselves six challenges to complete by 2050. Each one presents its own difficulties, but we are committed to generating a positive and sustainable impact on society and the natural world as a whole.



CHALLENGE 1

NEW VEHICLE ZERO CO2 EMISSIONS

By 2050, we want to reduce the CO_2 emissions from our vehicles by 90% compared to our 2010 levels. To achieve this, we will promote the development of new vehicles with low or zero carbon emissions, and do everything we can to increase the uptake of these vehicles.



CHALLENGE 2

LIFE CYCLE ZERO CO₂ EMISSIONS

We are working to create more environmentally friendly designs – and then analysing and refining them to ensure the lowest possible environmental impact throughout the vehicle's entire life cycle*.



CHALLENGE 3

PLANT ZERO CO2 EMISSIONS

To reduce carbon emissions at our manufacturing plants, we are focusing on improving the technologies we use and switching to alternative power sources. We are committed to making our facilities more energy-efficient and adopting renewable energy sources such as solar and wind, as well as low-carbon power such as hydrogen energy.



CHALLENGE 4

MINIMISING AND OPTIMISING WATER USAGE

To minimise water usage, we have started to collect rainwater at our manufacturing plants. We have also developed purification methods so that the water we do use can either be used again or returned safely into the local supply.



CHALLENGE 5

ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

We've been working on the challenge of resource recyling for 40 years, with the result that 95% of every Toyota RAV4 is now reusable and recoverable. In addition, we offer new and innovative ways of returning your vehicle when it eventually reaches 'the end of the road'.



CHALLENGE 6

ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

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For more information regarding Toyota Environmental Challenge please visit:

https://www.toyota-europe.com/world-oftoyota/feel/environmental-sustainability or contact your local Toyota retailer.



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TOYOTA PEACE OF MIND

YOUR COMPLETE PEACE OF MIND WITH TOYOTA



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RAV4. ALL SUV. ALL HYBRID. NO HALF MEASURES.

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To the best of our knowledge, all information in this brochure is correct at time of going to print. Details of specifications and equipment provided in this brochure are subject to local conditions and requirements and may, therefore, vary from models available in your area. Please enquire with your local retailer for details on your local specifications and equipment. • Vehicle body colours may differ slightly from the printed photographs in this brochure. • The readability of QR Codes® present in this brochure may differ according to the scanner used. Toyota cannot be held responsible should your device not be able to read any QR Codes®. • Toyota Motor Europe reserves the right to alter any details of specifications and equipment without prior notice. • © 2021 by Toyota Motor Europe NV/SA ('TME'). • No part of this publication may in any way be reproduced without the prior written approval of Toyota Motor Europe.

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